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INTERNATIONAL COLLEGE OF DENTISTS

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Diamond Sponsor Program

Introduction

The International College of Dentists (ICD) is the invitation-only, **world's oldest and largest honor society for dentists™**, dedicated to the recognition of outstanding, professional achievement, meritorious service, and the continued progress of the profession of dentistry for the benefit of humankind.

The 12,000 Fellows of the College in 122 countries worldwide are dental professionals who are leaders and opinion makers in research, teaching and clinical practices. The College has a program of expansion into areas that are underserved and that would benefit from its presence. Areas of growth and development include China, India, Eastern Europe and Africa, which from a commercial perspective are rapidly expanding, largely potential markets.

The ICD has established a symbiotic partnership with international companies of repute both from within and outside the dental professional arena who would be recognized as 'Diamond Sponsors'. The purpose of this sponsorship is to support the College in achieving its goals and objectives, to help with its communication and to aid its increasing educational and humanitarian programs.

Diamond Sponsors

These companies are multinational, and only 10 will be selected for this unique recognition as Diamond Sponsors where they would be fundamental supporters of the goals, objectives and visions of the College. They are considered our partners in the mission of reaching anywhere and everywhere in the World where oral health can be improved. The Diamond Sponsors will find it highly valuable to be associated with an organization populated exclusively with the recognized leaders in dentistry worldwide.

Benefits to the Diamond Sponsors

- The ICD will provide a full-page advertisement in its flagship yearly publication *The Globe*.
- An advertising banner in *The College Today* electronic newsletter.
- Prominent location on the ICD website with direct links to their company websites.
- Space for one exhibition booth, at no charge, at any of the Section meetings throughout the world during each year. The sponsor would only be responsible for the cost of fitting and procurement of the booth supplies.



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Continuation (benefits to the Diamond Sponsors)

- Promoted with written and online encouragement to all Fellows worldwide to solicit their services.
- Diamond Sponsors' corporate logos will be placed on backdrops for International Council meetings that will appear in promotional photographs and press releases.
- Exclusive use of the specially-designed Diamond Sponsor logo in all company advertisements and communications.
- Diamond Sponsors can be introduced to Opinion Leaders, who are ICD Fellows in areas they see as emerging markets.

Diamond Sponsorship Contribution

A Diamond Sponsor contribution is 12,000 US Dollars per annum on a rolling three-year contract. The three-year term gives sustainability to the College funds and removes some of the uncertainty of yearly funding and may be renewed six months before the expiration date. Each yearly period gives the Diamond Sponsor the best opportunity to be present at any of the scientific meetings held worldwide.

The program of 'Diamond Sponsorship' is allocated on a first-come, first-serve basis as the College forges a unique relationship with its sponsors while providing substantial opportunities to thank them publicly for their support of this truly global College.

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