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INTERNATIONAL COLLEGE OF DENTISTS

Honoring the World's Leading Dentists Since 1920™

THE COLLEGE OFFICE
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International College of Dentists Corporate Partnership Program Diamond Sponsor

Introduction

The International College of Dentists (ICD or "College") has been *Honoring the World's Leading Dentists Since 1920™*. Dentists who have been awarded the prestigious title of FICD (Fellow, International College of Dentists) are currently located in 122 countries worldwide.

Fellows of the College are dental professionals, who are leaders and opinion makers in research, teaching and clinical practices. The College has a program of expansion into areas that are underserved and that would benefit from its presence. Areas of growth and development include China, India, Eastern Europe and Africa, which from a commercial perspective are rapidly expanding, largely potential markets.

The ICD has established symbiotic partnerships with international companies of repute from within the dental professional arena, who are recognized as Corporate Partners. The purpose of this partnership is to support the College in achieving its goals and objectives, to help with its communication and to aid its increasing educational and humanitarian programs.

The College also aims to give support to their partners and wishes to deliver a good return on their investment.

Diamond Sponsors

These companies are multinational, and only a relatively small number will be selected for this unique recognition as Diamond Sponsors where they would be fundamental supporters of the goals, objectives and visions of the College. They are considered our partners in the mission of reaching anywhere and everywhere in the world where oral health can be improved. The Diamond Sponsors will find it highly valuable to be associated with an organization populated exclusively with the recognized leaders in dentistry worldwide.

Benefits to Diamond Sponsors:

- Sponsor contacts' email addresses added to ICD Media List to receive all College e-communications
- Sponsor is directly notified of all ICD Facebook posts that involve sponsors or major humanitarian/educational initiatives
- Sponsor logo, with direct hyperlink to their website, placed on the homepage of

WWW.ICD.ORG

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Benefits Continued:

- Full-color, one-page advertisement in *The Globe* with three links of sponsor's choice
- Advertising banner in *The College Today*
- Logo placement in *The College Today*
- Space for one sponsor exhibition booth, at no charge, at any of the Section meetings throughout the world each year. Sponsor only responsible for cost of fitting and procurement of booth supplies
- 25% discount on Centennial sponsorship/support options
- Sponsor logo placed on backdrops for International Council meetings, which appear in promotional photographs and press releases
- The opportunity to be recognized by the worldwide network of ICD members, dentists, educators and volunteers
- The opportunity for a Sponsor representative to attend an ICD scientific event or meeting around the world and have an opportunity to address the audience for 10 minutes with information about the company and/or products
- The opportunity for a Sponsor representative(s) to attend an ICD event or meeting around the world and engage with ICD members and affiliates
- The opportunity to sponsor a specific ICD event (lunch, dinner, continuing education program, etc.), and hence be named after the event itself along with procurement of logo and name on all related promotional materials, press releases(print/digital), and social media posts

Diamond Sponsorship Contribution

A Diamond Sponsor contribution is 12,000 US Dollars per annum on a rolling three-year contract. The three-year term gives sustainability to the College funds and removes some of the uncertainty of yearly funding and may be renewed six months before the expiration date. Each yearly period gives the Diamond Sponsor the best opportunity to be present at any of the scientific meetings held worldwide.

The program of Diamond Sponsorship is allocated on a first-come, first-serve basis as the College forges a unique relationship with its sponsors while providing substantial opportunities to thank them publicly for their support of this truly global College.

Diamond Sponsors:

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