

## Paving the way for the future of the College

Greetings, Fellows! Your International College of Dentists' Executive Committee (EC) and International Council have been productive since I last communicated with you. The College Strategic Plan components have been developed incorporating Goals, Objectives, and Action Items to create a functional blueprint for decision-making that will guide the International Council and committees for the next five years.



**(Left) College President Bettie McKaig stands with Past College President Joe Kenneally (L), of USA, and Past College President Garry Lunn (R), of Canada, during the USA Section Board of Regents Meeting in Vancouver, Canada, in May.**

**(Right) The 2019 Executive Committee met in Miami this past January. (L/R) Treasurer Keith Suchy (USA), Operations Manager Chelsea Segren (USA), President Elect Akira Senda (Japan), President McKaig (USA), Vice President Richard Smith (USA), Editor Dov Sydney (Israel) and Secretary General Jack Hinterman (USA).**

Highlights of the strategic planning developments to date:

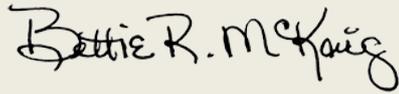
1. Engaging ICD Sections to evaluate their membership strategies to identify more outstanding dental leaders to join you as Fellows
2. Assessing new paradigms to secure non-dues revenue for the College
3. Expanding the capacity of the interactive [Projects Map](#) to share more of your humanitarian and educational projects
4. Streamlining the protocol for submission of Section news, humanitarian projects, and historical data to better illuminate the unique activities of each Section, Region and Fellow, through the website and [Facebook](#).
5. Finalizing the [ICD Antibiotic Resistance Video](#), which allows viewers the opportunity to receive **one continuing education credit at no cost** after watching the video and completing the post-test

The search for a next Secretary General of the College has officially been activated with information sent to each Section's President, Registrar and Councilor. Current Secretary General Dr. Jack Hinterman will continue his outstanding leadership through the Centennial year. If you wish to inquire about the position for the next Secretary General, please contact your Section.

Many Sections are vigorously promoting the College Centennial with signage at their 2019 meetings, as well as in their printed materials, on their websites and in their gifts. Several Sections, including the Middle East, the Philippines, India, USA and Europe, are organizing delegations to attend the Centennial festivities in Nagoya, Japan, in November 2020. The USA Section Centennial celebrations will culminate in a dedicated extravaganza in Walt Disney World in October 2020. Australia and New Zealand are hosting 100th Anniversary Dinners in each country. The Philippines Section is hosting a golf tournament fundraiser for the ICD Centennial. We eagerly anticipate the Centennial Video being produced by Section XV. You can find all Section Centennial activities and events [here](#). November 2020 will be an excellent opportunity to visit a country rich in tradition, as well as participate in the Centennial Symposium on ICD Humanitarian and Educational Programs, the Centennial Gala Banquet, the International Initiation Ceremony, and much more!

I am fortunate to serve with a dedicated Executive Committee, Council and staff. We have more to accomplish yet are passionate about positioning your ICD to be successful in the future. Please [email me](#) with your thoughts of how we can help shape ICD to be more meaningful to you.

In Fellowship,

A handwritten signature in black ink that reads "Bettie R. McKaig". The signature is written in a cursive, flowing style.

**Bettie R. McKaig DDS, MPH, FICD**

**International President**