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## INTERNATIONAL COLLEGE OF DENTISTS

*The oldest and largest international honor society for dentists*

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# New ICD Website Launched to Rave Reviews

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**FOR IMMEDIATE RELEASE**  
FLINT, Michigan, USA 4 April 2014

This week the International College of Dentists launched a completely redesigned and reformatted website, [www.icd.org](http://www.icd.org) to thousands of Fellows in over one hundred countries worldwide. With the emphasis on ease-of-viewing, simplicity in navigation

and user friendly software, the new ICD website has generated overwhelming feedback of appreciation and enthusiasm from our members.

Every aspect of the site including content, choice of fonts, graphics, bundling of information and drop-down menus, as well as the interactive links, were carefully chosen to maximize the viewing experience of Fellows and guests alike. Visitors can choose their preferred text from over seventy language options, view a live feed from the ICD Facebook page as well as download all ICD publications.

The content and graphic elements were chosen based on preferences reported in ICD all-member surveys, as well as analysis of website traffic activity.

### ***About the College***

The International College of Dentists (ICD), established in 1928, is the world's oldest and largest international honor society for dentists with over 12,000 dentists in 122 countries throughout the world who have earned the title of *FICD, Fellow International College of Dentists*.

Fellowship in the College is by invitation only and is granted in recognition of an individual dentist's "outstanding professional achievement, meritorious service and dedication to the continued progress of dentistry for the benefit of humankind."

Additional information on ICD governance, global humanitarian and other service projects may be viewed at [www.icd.org](http://www.icd.org) or by contacting the Media Center at [media@icd.org](mailto:media@icd.org).

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