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INTERNATIONAL COLLEGE OF DENTISTS

Honoring the World's Leading Dentists Since 1920™

THE COLLEGE OFFICE
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International College of Dentists Corporate Partnership Program Silver Sponsor

Introduction

The International College of Dentists (ICD or "College") has been Honoring the World's Leading Dentists Since 1920™. Dentists who have been awarded the prestigious title of FICD (Fellow, International College of Dentists) are currently located in 122 countries worldwide.

Fellows of the College are dental professionals, who are leaders and opinion makers in research, teaching and clinical practices. The College has a program of expansion into areas that are underserved and that would benefit from its presence. Areas of growth and development include China, India, Eastern Europe and Africa, which from a commercial perspective are rapidly expanding, largely potential markets.

The ICD has established symbiotic partnerships with international companies of repute from within the dental professional arena, who are recognized as Corporate Partners. The purpose of this partnership is to support the College in achieving its goals and objectives, to help with its communication and to aid its increasing educational and humanitarian programs.

The College also aims to give support to their partners and wishes to deliver a good return on their investment.

Silver Sponsors

These companies can be multinational and will be supporters of the goals, objectives and visions of the College. They are considered our partners in the mission of reaching anywhere and everywhere in the world where oral health can be improved.

Benefits to Silver Sponsors:

- Sponsor contacts' email addresses added to ICD Media List to receive all College e-communications
- Sponsor is directly notified of all ICD Facebook posts that involve sponsors or major humanitarian/educational initiatives
- Sponsor logo, with direct hyperlink to their website, placed on the homepage of WWW.ICD.ORG
- Brief introduction of sponsor within *The Globe* with one link of sponsor's choice
- Logo placement in *The College Today*
- **5%** discount on Centennial sponsorship/support options
- The opportunity to be recognized by the worldwide network of ICD members, dentists, educators and volunteers
- Name and Logo placement in the annual Orientation & Leadership Manual, which is sent to all ICD leaders globally
- The opportunity for a Sponsor representative(s) to attend an ICD event or meeting around the world and engage with ICD members and affiliates

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Silver Sponsorship Contribution:

A Silver Sponsor contribution is 6,000 US Dollars per annum on a rolling three-year contract. The three-year term gives sustainability to the College funds and removes some of the uncertainty of yearly funding and may be renewed six months before the expiration date. Each yearly period gives the Silver Sponsor the best opportunity to be present at any of the scientific meetings held worldwide.

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