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## Diamond Sponsor Program

### Introduction

The International College of Dentists (ICD) is the invitation-only, leading international honorary Dental organization dedicated to the recognition of outstanding, professional achievement, meritorious service, and the continued progress of the profession of Dentistry for the benefit of humankind.

The 12,000 Fellows of the College in 122 countries worldwide are dental professionals who are leaders and opinion makers in research, teaching and clinical practices. The College has a program of expansion into area that are underserved and that would benefit from its presence. Areas of growth and development include China, India, Eastern Europe and Africa which from a commercial perspective are rapidly expanding large potential markets.

The ICD will be establishing a symbiotic partnership with international companies of repute both from within and outside the dental professional arena who would be recognized as 'Diamond Sponsors'. The purpose of this sponsorship is to support the College in achieving its goals and objectives, to help with its communication and to aid its increasing educational and humanitarian programs.

### Diamond Sponsors

These companies should be multinational, only ten will be selected for this unique recognition as Diamond Sponsors and they would be fundamental supporters of the goals, objectives and visions of the College. They will be considered our partners in the mission of reaching anywhere and everywhere in the World where oral health can be improved. The Diamond Sponsors will find it highly valuable to be associated with an organization populated exclusively with the recognized leaders in dentistry worldwide.

### Benefits to the Diamond Sponsors

- The ICD will provide a full page advert in its flagship yearly publication 'The Globe.'
- Diamond Sponsors will receive an advertising banner in the College Today electronic newsletters (three produced per annum).
- Diamond Sponsors will receive prominent location on the ICD website with direct links to their company websites.
- Exhibition space – Diamond Sponsors will be offered space for one exhibition booth at no charge at any of the Section meetings throughout the world during each year. The sponsor would only be responsible for the cost of fitting and procurement of the booth supplies.



**MISSION STATEMENT** THE INTERNATIONAL COLLEGE OF DENTISTS IS A LEADING HONORARY DENTAL ORGANIZATION DEDICATED TO THE RECOGNITION OF OUTSTANDING PROFESSIONAL ACHIEVEMENT AND MERITORIOUS SERVICE AND THE CONTINUED PROGRESS OF THE PROFESSION OF DENTISTRY FOR THE BENEFIT OF HUMANKIND.

## Information for Diamond Sponsors

### Continuation: Benefits to the Diamond Sponsors

- Diamond Sponsors will be promoted with written and on-line encouragement to all Fellows worldwide to solicit their services.
- Diamond Sponsors' corporate logos will be placed on backdrops for International Council meetings that will appear in promotional photographs and press releases.
- Exclusive use of the specially designed Diamond Sponsor logo in all company advertisements and communications.

### Diamond Sponsorship Contribution

A Diamond Sponsor contribution is 12,000 US Dollars per annum on a rolling three year contract. The three year term gives sustainability to the College funds and removes some of the uncertainty of yearly funding. Are for a period of three years and renewed six months before the exploration date. Each yearly period gives the Diamond Sponsor the best opportunity to be present at any of the scientific meetings held worldwide.

The program of 'Diamond Sponsorship' is allocated on a first come first serve basis as the College forges a unique relationship with its sponsors while providing substantial opportunities to thank them publicly for their support of this truly global College.

Professor Phillip Dowell  
Chair, Projects Committee  
International Council  
International College of Dentists



**Exclusive Diamond Sponsor Logo**