

International Council Meets in Denver



The International Council met on Oct. 22-23, 2016 in Denver, Colorado, USA to deliberate important College issues and initiatives.

In October, [ICD Section I USA](#) graciously hosted the 2016 [International Council](#) meeting in Denver, Colorado, USA, coinciding with USA Section meetings and a major dental conference. The Council met on Saturday and Sunday, Oct. 22-23, after many attended the USA Section Convocation and Dinner Dance on Friday evening. Throughout the Council meeting, numerous matters were discussed concerning membership, infrastructure, non-dues revenue and digital communications. Additionally, new ICD programs were highlighted, and there were a record number of guest appearances.

Council Actions and Discussions

- To communicate more effectively globally, the Council adopted the Digital Transition Strategy for the College worldwide communications and brand recognition. The strategy will incorporate the first [all-digital Globe](#), more frequent e-communications, digitally interactive materials, increased correspondence with sponsors and more projects for the [Global Visionary Fund](#).

- After the Council members participated in a strategic planning session on membership, much discussion was held regarding membership recruitment, retention and infrastructure. Councilors shared information on working, and non-working, Section practices, and several suggestions came out of the session. One unanimous motion made encouraged each Section to divide into smaller districts, with leaders in each district, to involve more Fellows throughout the entire geographical area of each Section.
- The Non-Dues Revenue Task Force presented a new corporate sponsorship program, which would improve and add value to the current Diamond Sponsor program. The program involved new levels of sponsorship, as well as concepts that would result in more productive communication and relationship building between the College, Sections, Fellows and sponsors. The task force was asked to continue developing the details of this new program.
- Seven countries were added under the jurisdiction of [Region 27](#): Botswana, Lesotho, Malawi, Mozambique, Namibia, Swaziland and Zambia.
- [Guidelines for ICD projects](#) were accepted, which will serve as the universal procedures for any project under the “ICD” name, involving ICD Fellows or Sections.
- The Council deliberated several new College Bylaws language changes to better understand how to implement them. It was further decided that the [Executive Committee](#), in conjunction with the [College Constitution and Bylaws Committee](#), would begin to establish standing rules for the operations of the College.

Awards and Guest Appearances

- Dr. Dov Sydney, Editor and Director of Communications, announced [The Globe 2015](#) won Outstanding Cover of the USA Section’s annual [journalism awards](#).
- Retiring Councilors were presented the Meritorious Award for their services: Drs. Christine Benoit, Bettie McKaig and Carol Turner, of [Section I USA](#), and Dr. Christopher Ogunsalu, of [Section XX: English Caribbean Islands](#).
- Master fellowship was approved for Dr. Robert Baker, of [Section II Canada](#).
- The first-ever Distinguished Service Awards were approved for Dr. Rajiv Chugh, of [Section VI](#) (India, Sri Lanka, Nepal), and Dr. Kikuo Kobayashi, of [Section VII Japan](#).
- Mike Gerard, CEO of [Modern Dental Lab USA](#), visited the Council to introduce himself and Modern Dental as the newest ICD Diamond Sponsor.

- USA Fellow Dr. Raghu Puttaiah, founder of the [ICD Dental Safety Program](#), spoke briefly about the program and its future. USA Fellows, Dr. John Tullner and Dr. Thomas O'Hara, also stopped in to speak briefly about the new [ICD Get Smart About Antibiotics](#) program.
- The following Fellows attended as guests of the Council with the opportunity to discuss their projects and initiatives: Dr. William Cheung of Section XX: [Hong Kong](#), Dr. Julio Rodriguez, ICD Ambassador to Cuba, and Dr. Adel AbdelHakim, new Regent for [Region 29](#) (Egypt, Sudan).



President Dowell (left) and Secretary General Hinterman (right) present the ICD Meritorious Award to Fellow William Cheung, of Hong Kong, for his help in raising \$50,000 towards the earthquake relief efforts in Nepal in 2015.